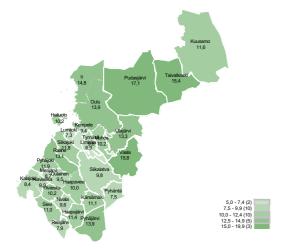


NORTH OSTROBOTHNIA

# Employment Bulletin March 2025

# Unemployed jobseeker's percentage of the workforce

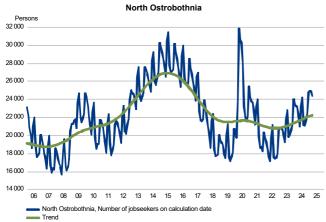
Unemployed jobseekers' percentage of the workforce by municipality



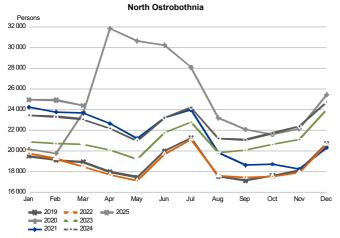


# Unemployed jobseekers

#### UNEMPLOYED JOBSEEKERS MONTHLY AND TREND



#### UNEMPLOYED JOBSEEKERS, MONTH BY MONTH COMPARISON

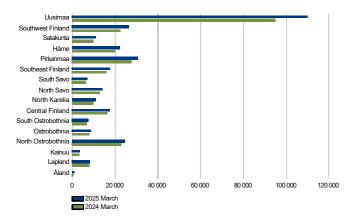




# Unemployed jobseekers by sub-regional unit

#### **UNEMPLOYED JOBSEEKERS**

by Centre for Economic Development, Transport and the Environment (ELY)



#### Unemployed jobseekers and jobs vacant by sub-regional unit

				Change		Of the	Unemployed				Change	
	Mar	Feb	Mar	Mar	2025 ι	unemployed	jobseekers'	Mar	Feb	Mar	Mar	2025
	2025	2025	2024	Mar	2024	jobseekers	percentage	2025	2025	2024	Mar	2024
						fully	of the					
						laid off	workforce					
Sub-regional unit	Unem	nployed jo	bseekers		%		%		Job	s vacant		%
Oulu	16 874	17 078	15 662	1 212	8	1 494	13,0	1 961	2 278	3 761	-1800	-48
Oulunkaari	1 391	1 449	1 315	76	6	207	15,5	101	120	148	-47	-32
Raahe	1 681	1 691	1 601	80	5	172	12,8	323	371	176	147	84
Haapavesi-Siikalatva	520	553	570	-50	-9	77	9,6	157	140	98	59	60
Nivala-Haapajärvi	1 177	1243	1 077	100	9	242	10,7	232	209	277	-45	-16
Ylivieska	1798	1892	1905	-107	-6	342	9,6	700	757	665	35	5
Koillismaa	986	1 015	954	32	3	112	12,3	198	196	305	-107	-35
North Ostrobothnia	24 427	24 921	23 084	1343	6	2 646	12,5	3 672	4 071	5 430	-1758	-32



# Unemployed jobseekers by municipality

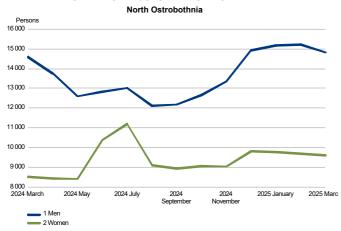
Unemployed jobseekers and jobs vacant by municipality

				Change		Of the	Unemployed				Change	
	Mar	Feb	Mar			unemployed	jobseekers'	Mar	Feb	Mar		r 2025
	2025	2025	2024	Mar	2024	jobseekers fully laid off	percentage of the workforce	2025	2025	2024	Mar	r 2024
Municipality	Unen	nployed jo	bseekers		%		%		Job	s vacant		%
Alavieska	103	107	109	-6	-6	18	9,9	12	7	12	0	C
Haapajärvi	317	336	283	34	12	76	11,4	67	92	60	7	12
Haapavesi	271	298	280	-9	-3	42	10,0	74	70	88	-14	-16
Hailuoto	37	40	40	-3	-7	5	10,2	13	6	14	-1	-7
li	625	646	581	44	8	103	14,8	33	28	43	-10	-23
Kalajoki	451	483	482	-31	-6	120	8,4	102	178	134	-32	-24
Kempele	885	912	840	45	5	118	9,4	108	152	152	-44	-29
Kuusamo	758	787	751	7	1	89	11,6	190	193	291	-101	-35
Kärsämäki	108	117	101	7	7	18	11,1	12	9	19	-7	-37
Liminka	318	336	306	12	4	38	6,9	19	55	56	-37	-66
Lumijoki	64	65	90	-26	-29	9	7,3	_	8	_	_	
Merijärvi	35	40	36	-1	-3	8	8,7		0	5	_	-
Muhos	392	409	382	10	3	69	10,2	27	50	84	-57	-68
Nivala	422	459	395	27	7	102	9,6	113	91	134	-21	-16
Oulainen	271	290	289	-18	-6	39	9,5	88	92	19	69	363
Oulu	14 909	15 031	13 760	1149	8	1203	13,9	1776	1992	3 441	-1 665	-48
Pudasjärvi	477	510	467	10	2	64	17,1	40	35	47	-7	-15
Pyhäjoki	146	161	138	8	6	20	11,9	59	60	6	53	883
Pyhäjärvi	247	245	229	18	8	32	13,9	25	16	39	-14	-36
Pyhäntä	50	51	78	-28	-36	5	7,5	58	56			
Raahe	1303	1299	1268	35	3	113	13,1	247	295	147	100	68
Reisjärvi	83	86	69	14	20	14	7,9	15	-	25	-10	-40
Sievi	216	225	252	-36	-14	41	11,0	120	41	142	-22	-15
Siikajoki	232	231	195	37	19	39	11,8	17	16	23	-6	-26
Siikalatva	199	204	212	-13	-6	30	9,8	25	14	7	18	257
Taivalkoski	228	228	203	25	12	23	15,4	8		14	-6	-43
Tyrnävä	269	285	244	25	10	52	9,6	15	15	13	2	15
Utajärvi	133	134	116	17	15	16	13,3	_	8	10		
Vaala	156	159	151	5	3	24	15,8	25	49	48	-23	-48
Ylivieska	722	747	737	-15	-2	116	10,2	374	439	353	21	6
North Ostrobothnia	24 427	24 921	23 084	1343	6	2 646	12,5	3 672	4 071	5 430	-1 758	-32



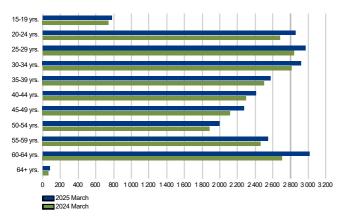
# Unemployed jobseekers by gender and age-group

#### UNEMPLOYED JOBSEEKERS BY GENDER



#### UNEMPLOYED JOBSEEKERS BY AGE GROUP

North Ostrobothnia





# Unemployed jobseekers by levels of education and occupational group

#### **UNEMPLOYED JOBSEEKERS BY LEVEL OF EDUCATION** North Ostrobothnia

Primary Education Lower Secondary Education Upper Secondary Level Education Post-secondary non-tertiary education Lowest level tertiary education Lower academic degree Research qualification Educational level unknown 2025 March

#### **UNEMPLOYED JOBSEEKERS BY OCCUPATIONAL GROUP** North Ostrobothnia

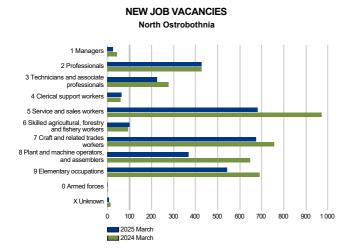
1 Managers 2 Professionals 3 Technicians and associate 4 Clerical support workers 5 Service and sales workers 6 Skilled agricultural, forestry and fishery workers 7 Craft and related trades 9 Elementary occupations 0 Armed forces Ω 500 1000 1500 2000 2500 3000 3500 4000 4500 5000 5500 2025 March 2024 March

#### LONG-TERM UNEMPLOYED AT THE END OF THE MONTH

North Ostrobothnia Persons 10 000 — 9 000 8 000 7 000 6,000 4 000 3 000 1 000 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 Number of persons unemployed for more than one year
Number of persons unemployed for more than two years



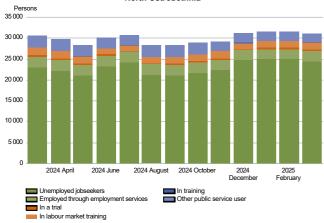
## Jobs vacant





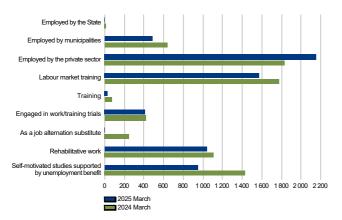
## **Services**





#### PEOPLE COVERED BY SERVICES

North Ostrobothnia





# All jobseekers

# JOBSEEKERS BY GROUP North Ostrobothnia Persons 40 000 25 000 10 000 2004 April 2024 June 2024 August 2024 October 2024 December 2025 February 00 Employed in the general labour market 000 Bin training 000 Bin



# Summary table

EMPLOYMENT SITUATION AT THE END OF 2025 MARCH (I) AND DURING MARCH (II)

ELY CENTRE: NORTH OSTROBOTHNIA

LEMBI OVACATI CITILATION AT THE END OF MONTH		M. 24	CHANGE	CHANGE
I EMPLOYMENT SITUATION AT THE END OF MONTH	Mar-25	Mar-24	NUMBER	%
A. JOBSEEKERS				
1. Unemployed jobseekers	24 427	23 084	1343	5,8
of whom fully laid off	2 646	3 180	-534	-16,8
2. On reduced working week	1159	1002	157	15,7
3. Those who have work	7 292	8 275	-983	-11,9
of which in full-time work	3 128	3 729	-601	-16,1
of which in part-time work	3 366	3 405	-39	-1,1
of whom employed through employment services	798	1141	-343	-30,1
4. Persons outside the labour force	5 701	5 979	-278	-4,6
of whom in services promoting employment	1328	1 435	-107	-7,5
of whom in training	3 608	3 733	-125	-3,3
1-4 Total of jobseekers	38 579	38 340	239	0,6
B. LABOUR DEMAND				
1. Jobs vacant	3 672	5 430	-1758	-32,4
of those notified for over a month	1557	2 913	-1356	-46,5
of those notified for over 2 months	808	1555	-747	-48,0
C. PARTICIPATING IN SERVICES				
1. Employed by the State	0	12	-12	-100,0
2. Employed by municipalities	490	636	-146	-23,0
3. Employed by the private sector	2155	1828	327	17,9
1-3 Total number of employed people	2 645	2 476	169	6,8
4. Labour market training	1571	1774	-203	-11,4
5. Training	35	78	-43	-55,1
6. Engaged in work/training trials	412	415	-3	-0,7
7. As a job alternation substitute	0	249	-249	-100,0
8. Rehabilitative work	1043	1107	-64	-5,8
9. Self-motivated studies supported by unemployment benefit	951	1 426	-475	-33,3
1-9 Total number of people participating in services	6 657	7 525	-868	-11,5
D. STRUCTURE OF UNEMPLOYMENT				
1. Unemployed women	9 595	8 498	1097	12,9
2. Unemployed men	14 831	14 586	245	1,7
3. Under 25 years old	3 636	3 425	211	6,2
4. Over 50 years old	7 644	7 114	530	7,5
5. Unemployed over a year	9 138	7 691	1 447	18,8
6. Foreign unemployed	1392	1382	10	0,7
E. UNEMPLOYMENT SECURITY				
1. Unemployed members of employees' unemployment funds	9 485	10 044	-559	-5,6
., ., .,	, 105		337	5,0
II EMPLOYMENT SITUATION DURING THE MONTH				
1. Unemployed jobseekers	26 830	25 753	1077	4,2
2. Other jobseekers	13 822	14 911	-1089	-7,3
1-2 Total number of jobseekers	40 652	40 664	-12	0,0
3. Vacancies during a month	6 931	10 703	-3 772	-35,2
New vacancies during a month	3 110	3 975	-865	-21,8
Vacancies filled during a month	455	817	-362	-44,3
of those filled with job-seekers	380	440	-60	-13,6
Vacancies application period ended or sufficient number of applicants	734	3 469	-2 735	-78,8
Vacancies cancelled or could not be filled	2 086	1454	632	43,5
4. Started spell of unemployment	2 401	3 096	-695	-22,4
5. Completed spell of unemployment	1901	3 075	-1 174	-38,2
6. New jobs found through employment services	137	150	-13	-8,7



# Foreigners' summary table

FOREIGNERS' EMPLOYMENT SITUATION AT THE END OF 2025 MARCH (I) AND DURING MARCH (II)

ELY CENTRE: NORTH OSTROBOTHNIA

			CHANGE	CHANGE
I EMPLOYMENT SITUATION AT THE END OF MONTH	Mar-25	Mar-24	NUMBER	%
A. JOBSEEKERS				
1. Unemployed jobseekers	1392	1382	10	0,7
of whom fully laid off	112	200	-88	-44,0
2. On reduced working week	127	88	39	44,3
3. Those who have work	512	524	-12	-2,3
of which in full-time work	262	287	-25	-8,7
of which in part-time work	213	188	25	13,3
of whom employed through employment services	37	49	-12	-24,5
4. Persons outside the labour force	1 493	1 466	27	1,8
of whom in services promoting employment	63	79	-16	-20,3
of whom in training	1338	1 292	46	3,6
1-4 Total of jobseekers	3 524	3 460	64	1,8
C. PARTICIPATING IN SERVICES				
1. Employed by the State	0	0	0	0,0
2. Employed by municipalities	18	24	-6	-25,0
3. Employed by the private sector	103	81	22	27,2
1-3 Total number of employed people	121	105	16	15,2
4. Labour market training	598	644	-46	-7,1
5. Training	0	21	-21	-100,0
6. Engaged in work/training trials	53	57	-4	-7,0
7. As a job alternation substitute	0	6	-6	-100,0
8. Rehabilitative work	12	18	-6	-33,3
9. Self-motivated studies supported by unemployment benefit	336	478	-142	-29,7
1-9 Total number of people participating in services	1120	1329	-209	-15,7
D. STRUCTURE OF UNEMPLOYMENT				
1. Unemployed women	704	670	34	5,1
2. Unemployed men	687	712	-25	-3,5
3. Under 25 years old	105	97	8	8,2
4. Over 50 years old	297	277	20	7,2
5. Unemployed over a year	348	300	48	16,0
E. UNEMPLOYMENT SECURITY				
Unemployed members of employees' unemployment funds	262	333	-71	-21,3
II EMPLOYMENT SITUATION DURING THE MONTH				
1. Unemployed jobseekers	1556	1573	-17	-1,1
2. Other jobseekers	2 039	2 034	5	0,2
1-2 Total number of jobseekers	3 595	3 607	-12	-0,3
4. Started spell of unemployment	155	268	-113	-42,2
5. Completed spell of unemployment	162	174	-12	-6,9
6. New jobs found through employment services		7		
7. New entrants to labour market training	90	47	43	91,5



# Regional table

UNEMPLOYED JOBSEEKERS AND JOBS VACANT BY MUNICIPALITY AT THE END OF 2025 MARCH ELY CENTRE: NORTH OSTROBOTHNIA

Municipality	Workforce U	nemploye	ed jobseek	ers						Disabled	Jobs
		% of	Total	Men	Women	Under 20	Under 25	Over 50	Unemployed	and	vacant
	W	orkforce				years old	years old	years old	over a year	chron. ill	
Alavieska	1036	9,9	103	67	36	0	13	33	37	11	12
Haapajärvi	2 787	11,4	317	207	110	10	46	127	96	50	67
Haapavesi	2 710	10,0	271	155	116		23	92	70	39	74
Hailuoto	361	10,2	37	22	15			17	14	6	13
li	4 211	14,8	625	411	214	14	52	256	203	116	33
Kalajoki	5 343	8,4	451	283	168	13	43	192	134	39	102
Kempele	9 438	9,4	885	491	394	33	141	289	311	94	108
Kuusamo	6 543	11,6	758	472	286	16	72	323	256	95	190
Kärsämäki	972	11,1	108	77	31		9	49	36	16	12
Liminka	4 636	6,9	318	180	138	20	61	79	84	25	19
Lumijoki	875	7,3	64	36	28		13	26	15	6	
Merijärvi	402	8,7	35	28	7		8	8	9	5	
Muhos	3 843	10,2	392	246	146	14	63	117	100	49	27
Nivala	4 415	9,6	422	256	166	10	61	111	117	42	113
Oulainen	2 854	9,5	271	175	96	11	40	94	68	29	88
Oulu	107 587	13,9	14 909	8 924	5 985	473	2 371	4 071	6 095	1 409	1776
Pudasjärvi	2 791	17,1	477	331	146	11	33	262	213	87	40
Pyhäjoki	1 2 2 9	11,9	146	89	57	7	25	53	39	15	59
Pyhäjärvi	1783	13,9	247	152	95		22	117	87	41	25
Pyhäntä	664	7,5	50	31	19	0		19	13	6	58
Raahe	9 974	13,1	1303	761	541	55	233	443	435	194	247
Reisjärvi	1046	7,9	83	48	35		7	39	22	14	15
Sievi	1967	11,0	216	133	83	6	38	76	64	29	120
Siikajoki	1968	11,8	232	146	86	11	33	75	69	35	17
Siikalatva	2 041	9,8	199	128	71		12	104	80	36	25
Taivalkoski	1482	15,4	228	164	64		16	121	75	25	8
Tyrnävä	2 801	9,6	269	159	110	10	26	97	72	25	15
Utajärvi	998	13,3	133	87	46		13	68	51	16	
Vaala	985	15,8	156	117	39		9	80	55	28	25
Ylivieska	7 054	10,2	722	455	267	36	145	206	218	75	374
Total	194 796	12,5	24 427	14 831	9 595	777	3 636	7 644	9 138	2 657	3 672



#### Information about the website

On this website you will find the latest statistics from ELY Centre for North Ostrobothnia's monthly Employment Bulletin. You can access a .pdf version of the current and previous months' Employment Bulletin by following the link on the right.

The Employment Bulletin is based on the data from the KEHA Centre's Employment Service Statistics. The Ministry of Economic Affairs and Employment compiles statistics on the clients of the Employment authorities, including registered job-seekers, labour market policy services, and job vacancies. The data is collected from the customer service registries used by the Employment authorities. This means that the data used by MEAE Employment Service Statistics is completely registry-based.

The statistical data covers all persons, services, and open vacancies in the aforementioned groups, as separately defined in the registry by the classifications and variables for the statistical period in question.

Owing to seasonal variations, the Employment Bulletin always includes a comparison with the corresponding month in the previous year. The descriptors used in the Bulletin are also available in a table format. The Employment Bulletins are published at the end of the subsequent calendar month. The official date of publication is announced in advance.

The following symbols have been used:

- . Category not applicable
- ... Data subject to secrecy

#### Links:

• Employment Service Statistics online:

https://tyomarkkinatori.fi/en/employment-and-statistics/statistics-and-reports/employment-service-statistics

• Employment Service Statistics' Release dates, Description and Quality Description:

https://tyomarkkinatori.fi/en/employment-and-statistics/evaluation-and-research/employment-bulletin/publication-dates-in-2025

• Employment Service Statistics' statistical database (In Finnish):

https://www.tyonvalitystilasto.fi

 You can access key information from Employment Service Statistics by visiting the Statistics Finland's StatFin database:

https://statfin.stat.fi/PxWeb/pxweb/en/StatFin/

 Comparison between the statistics of Statistics Finland and Employment Service Statistics:

https://media.graphassets.com/ibCSU7MzQ5S7MeTqlSid?dl=true

 Comparison between the Job Vacancy Survey of Statistics Finland and Employment Service Statistics:

https://media.graphcms.com/gipDIZmxSOeUqMECNgGS?dl=true

Instructions for referencing:

Official Statistics of Finland (OSF): KEHA Centre / Employment Service Statistics. 201Y:MM, North Ostrobothnia´s Employment Bulletin, MONTH 201Y. Oulu: Centre for Economic Development, Transport and the Environment (date of reference). Available at:

http://www.tyollisyyskatsaus.fi/pohjois-pohjanmaa.aspx



### Contact information

Centre for Economic Development, Transport and the Environment for North Ostrobothnia

Economic Development, Employment and Competence

Petri Keränen, +358 295 026 727

Eine Kela, +358 295 038 227

Jarkko Pietilä, +358 295 038 116

Niina Kallio (Statistics), +358 295 038 282

E-mail: firstname.lastname(at)ely-keskus.fi

http://www.tyollisyyskatsaus.fi/pohjois-pohjanmaa.aspx

