

# TYNK - Advisory Board for Finnish PROs

Producer Organisations and joining a PRO in Finland

Olli Alanen, ERP Finland 10.9.2024

#### What is TYNK?

TYNK, the Advisory Board of Finnish PROs, was established in 2015 by cooperation contract between Finnish producer responsibility organisations.

All producer organisations (PRO) and deposit return systems (DRS) that are permitted by PIR ELY can be part of the advisory board.

Individual producers or operator driven producer responsibility organisations cannot join the cooperation group.

Current chairman: Olli Alanen / ERP Finland

General Secretary: Maija Hirsmäki



### TYNK member producer organisations (13 members)







(Packaging)





(B&A)



(Packaging)

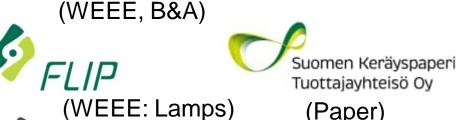








(Beverage DRS)







Suomen Keräystuote Oy (Paper)



Packaging	> 4 700 Glass, metal, fiber > á 1 850 732 000 producers Plastic > 675 collection points t/year
Paper	70 8 000 area collection points + 190 000 household collection t/year
Cars	260 producers 290 official take-back points 120 000 t/year
Tyres	310 a 300 collection points 65 000 t/year
WEEE	1 500 500 municipal collection points 60 000 producers 2 000 retail collection points t/year
Batteries & accumulators	1300 13 000 retail collection points 20 400 producers 420 other collection points t/year



### The roles and duties of Producer organisations in Finland

- ✓ Producer register: The PROs register the producers and update their producer registers in national registry.
- ✓ Organise collection and recycling from the comprehensive national collection point network contracted with collection and recycling operators (including municipalities, retail and other network operators)
- ✓ Report volumes placed on market (POM), collected, recycled and reused to PIRELY
- ✓ Establish self controlling procedures according to self controlling plan, including accounting and controlling procedures, evaluation of fulfillment of cost responsibility, evaluation of producer cost sharing and necessary auditing procedures
- ✓ Arrange awareness creation and information campaigns to consumers
- ✓ Develop reuse and eco-modulation practices



### Specifics for producer responsibility in Finland

- ✓ Organising: Small individual producer organisations that have well functioning cooperation model.
- ✓ Requirement for equal treatment of all the members; no special contracts or commercial terms allowed to any member
- ✓ Finnish PROs work together to support the services across all the waste streams
- ✓ Reporting processes fully operated by individual PROs. No double reporting needed to be done by the producers
- ✓ All the PROs are owned and organised by producers. Clear motivation for simple processes, cost efficiency and transparency





#### How to join PRO in Finland

✓ Contact all the relevant PROs connected in TYNK with centralised fashion by TYNK website: <a href="https://www.tuottajayhteiso.fi">https://www.tuottajayhteiso.fi</a>

✓ Fill the contact form (<a href="https://www.tuottajayhteiso.fi/briefly-in-english/">https://www.tuottajayhteiso.fi/briefly-in-english/</a>) with your company information (name, company id, contact info, website) and the producer responsibility areas / waste streams valid for your business in Finland:

- ✓ Batteries and accumulators
- ✓ Vehicles
- ✓ Packaging
- ✓ Paper and paper products
- ✓ Tyres
- ✓ Electrical and electronic equipment
- ✓ You will be contacted by PROs with relevant information on conditions, pricing and contract template
- ✓ Each PRO is independent and has their own contracts, pricing and other terms









## THANK YOU!

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