

**BUSINESS  
FINLAND**

**BUSINESS FINLAND  
SERVICES**

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# BUSINESS FINLAND OFFERS SERVICES FOR DIFFERENT STAGES OF DEVELOPMENT

DRAFT

COMMIT AND  
GET READY

ENTER  
THE MARKET

GROW AND  
RENEW

COMPETENCE AND MARKET KNOWLEDGE

CONTACTS AND NETWORKS

FUNDING

# BUSINESS FINLAND OFFERS

DRAFT

## COMPETENCE AND MARKET KNOWLEDGE

### Services for internationalization

- Coaching for Internalization and Growth
- Market Access services
- Team Finland Market Opportunities
- Export Handbook (Shipping Handbook)

### Services for innovation

- Coaching for innovation activities
- Future Watch

## CONTACTS AND NETWORKS

### Services for internationalization

- Find an expert
- Visibility and door opening at export markets

### Services for innovation

- Test Bed Finland
- Networks for international innovation cooperation

## FUNDING

### Services for internationalization

- Explorer
- Tempo
- Young Innovative Companies
- Growth Capital

### Services for innovation

- Funding for innovation and product development
- Funding for research cooperation
- Growth engine
- European funding

Business Finland's programs' services for internationalization and innovation

# **TALENT BOOST FOCUS AREAS 2019**

## **1. "Work in Finland" country branding and international marketing**

- Campaigns and events with cities and recruiting companies
- Partnerships with Slush, Junction, Women in Tech etc.
- Friends of Finland –network

## **2. Attracting international startups to Finland**

- Startup Kit

## **3. Funding for SME's to encourage hiring international talents**

- Explorer Talent launch 1.3.
- Collaboration with regional partners in Finland

## **4. Collaboration with major cities developing Talent Hub concepts**

- Talent Boost Cook Book
- Joint marketing, recruitment campaigns and events abroad and in Finland

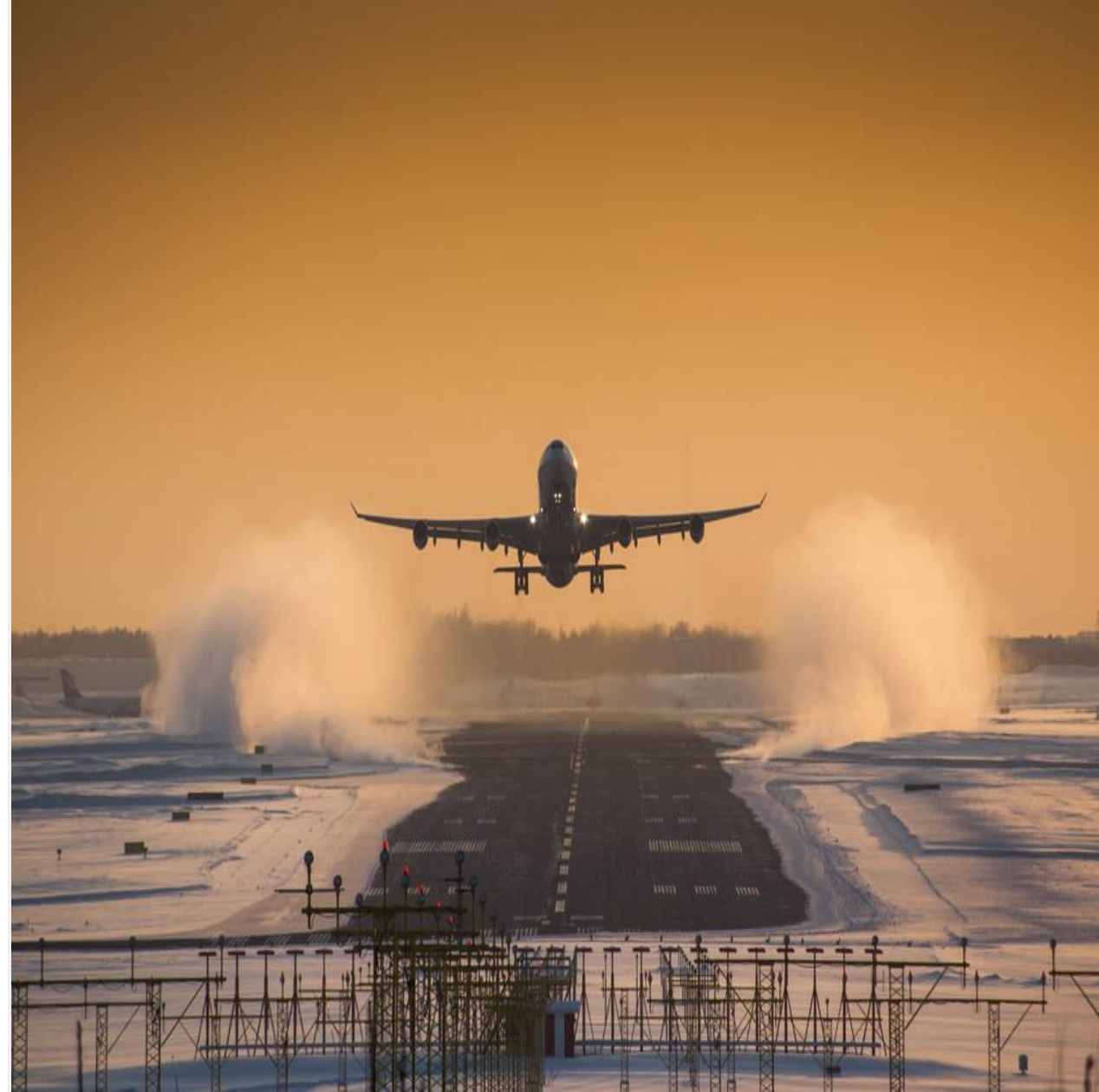
# MARKET ACCESS SERVICES

## SOFT LANDING

Build your business abroad without setting up a local company

### EASY ACCESS TO FARAWAY MARKETS

- Use our office and operational services to handle everyday issues
- Take part in accelerators and market access programs to speed up your market entry
- Get peer-to-peer support from our Finnish/Nordic community
- Evaluate the market potential and build networks before deciding on final market entry



# EXPLORER

## Find out about new export markets

- Create an internationalization plan and strategy
- Perform a market survey
- Analyze the need for localization
- Assess the competitive situation
- Draw up a list of retailers and distribution partners

## BUSINESS FINLAND FUNDING

50 % of the  
project's overall  
costs

BF funding  
5 000 –  
10 000 €

Grant  
(de minimis)

