



Centre for Economic Development,
Transport and the Environment

Immigration Strategy for Southwest Finland **in 2020s**

SUMMARY OF OBJECTIVES
AND MEASURES





The objectives of the Immigration Strategy for Southwest Finland are defined on the basis of the characteristics of the region. The strategy supports the municipalities, companies and other actors in Southwest Finland in identifying changes in the population and the available workforce. In cooperation, the different operators forecast the potential of foreign labour and immigrants already residing in the country. They also anticipate the measures related to relocation and integration, and the implementation of such measures.

Promotion of a balanced development

The Immigration Strategy supports immigrants relocating to the region and promotes cooperation in the labour market. It is important to take into account the well-being and quality of life of all residents in the area, as well as their opportunities to participate in society. The Immigration Strategy proposes measures for the promotion of a balanced development of municipalities, companies, the third sector and the entire Southwest Finland.





The three main objectives of the Immigration Strategy are

1 ensuring the availability of competent workforce

2 increasing the region's attractiveness and ability to retain its residents, and

3 promoting a good population relation.

Local implementation of measures

Due to the regional and local differences within Southwest Finland, the measures have been formulated so that they can be locally implemented as flexibly as possible. The measures of the Immigration Strategy are based on the premise that each company, city and municipality could use them in accordance with their own needs. The objective is that the public sector operators, companies and other actors recognise their own strengths and challenges, and, in the light of the above, implement the appropriate measures included in the strategy in cooperation with the other actors.



Main objectives of the Immigration Strategy for Southwest Finland

Objective 1:

Ensuring the availability of competent workforce

1. Enabling responsible and long-term work-based immigration by identifying the needs of employers who are recruiting.
2. Ensuring that the competence of immigrants already living in Southwest Finland is utilised, and introducing more efficient and flexible means of identifying competence.
3. Organising regular recruitment events and using the networks of people with a foreign background in recruitment.
4. Promoting a fast and efficient work permit process to secure the operations and growth of companies in the region.
5. Increasing awareness on the world of work and how to find employment, as well as providing more advice for employers.
6. Ensuring the availability of vocational, continuing and conversion education that meets the needs of the world of work.

Objective 2: Increasing the region's attractiveness and ability to retain its residents

7. Creating comprehensive relocation services for the whole family.
8. Diversifying the opportunities for immigrants to study language.
9. Creating counselling, guidance and integration services as a one-stop-shop across different authorities, and utilising the multilingual approach and remote services enabled by electronic services throughout the region.
10. Creating permanent cooperation between employers, employment organisations, employment services, educational institutions and non-governmental organisations.

Objective 3: Promoting a good population relations

11. Creating more opportunities for encounters and discussions for people from different backgrounds.
12. Arranging training on diversity in employment for work communities.
13. Supporting different associations' integration activities aimed at immigrants as well as immigrants' own associations.
14. Fostering a climate of open debate by increasing the knowledge base related to immigration and by organising regional events to implement the strategy.
15. Identifying negative phenomena related to immigration and finding solutions to tackle them.

For further information,
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